

Amazon Bestselling Author and 12 Targeted Podcasts Certificate Program

Trade School (Four Month Duration, 10 Hours of Effort): Graduate as an Amazon Bestselling Author

- **Though Leadership & Credibility:**
 - ✓ You focus on your CPOp (Customer Point of Pain) and we ghostwrite your book after a 3-hour interview.
 - ✓ Your book is formatted, and distributed in hardcover, paperback, Kindle, PDF, audiobook & AHAbook formats in 50+ locations.
 - ✓ You read your audio book which is distributed in 23 locations.
 - ✓ We publish and distribute a blog post and press release.
 - ✓ You are an Amazon bestselling author.
- **Assets for Leadgen:**
 - ✓ You receive 100 paperback copies and 25 hardcover copies.
 - ✓ You receive a PDF eBook and an excerpt for LeadGen.
 - ✓ You receive 7 videos, 3d images of your cover, and a set of images suitable for Pinterest, Instagram, and your Web site.

On the Job Training (4-6 Month Duration): 12 Podcast Appearances

- As an Amazon bestselling author, you go on 12 targeted podcasts.
- **Starting in month 1, you'll be:**
 1. Assigned a dedicated Account Manager and perform a podcast target review session.
 2. Sent you a professional mic, have your pitch deck and welcome pages created.
 3. Get access to a scheduling dashboard and training portal.
- **During the next 3-5 months, we perform the following for you:**
 1. Prospecting: Matching you with the correct host. We look at Audience size (top 20%), SEO, social media and previous experience.
 2. Pitching: Getting the host to say yes. No "Robo-pitches." Every message is individually written to serve the podcast host and make you look great.
 3. Preparation: Make the host and guest look GREAT! We cut preparation time in half for everyone.
 4. Progression: Moving Passive listeners to active visitors and engaged leads with Welcome Pages for each interview.



\$21,250 to be an
Amazon Bestselling
Author and get 12
Targeted Podcasts.



“Your book will give you credibility and the podcast interviews will spread the word.”

**If paid upfront, subtract \$2,000 from the cost.*



Contact Us

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THiNKaha

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