

## Amazon Bestselling Author and LinkedIn Outreach & Growth Certificate Program

**Trade School** (Four Month Duration, 10 Hours of Effort): Graduate as an Amazon Bestselling Author

- **Though Leadership & Credibility:**
  - ✓ You focus on your CPOP (Customer Point of Pain) and we ghostwrite your book after a 3-hour interview.
  - ✓ Your book is formatted, and distributed in hardcover, paperback, Kindle, PDF, audiobook & AHAbook formats in 50+ locations.
  - ✓ You read your audio book which is distributed in 23 locations.
  - ✓ We publish and distribute a blog post and press release.
  - ✓ You are an Amazon bestselling author.
- **Assets for Leadgen:**
  - ✓ You receive 100 paperback copies and 25 hardcover copies.
  - ✓ You receive a PDF eBook and an excerpt for LeadGen.
  - ✓ You receive 7 videos, 3d images of your cover, and a set of images suitable for Pinterest, Instagram, and your Web site.

**On the Job Training** (12 Month Duration): Marketing Outreach

- As an Amazon bestselling author, we review and update your LinkedIn profile, grow your audience, and generate strategy sessions with prospects. Your job is to educate and close.
  - Starting in month one, we audit and update your LinkedIn program, and create the content to share with your new and existing contacts.
  - In month two, we start building your following while engaging your existing contacts.
- KPIs: You're LinkedIn connections will grow by 500/month or over 5,000 for the year. Depending on your target market, our goal is to deliver at least 8 "highly qualified" strategy calls per month.
- After the year, if you want to continue with this service, it will cost \$2,500/month to continue to grow your LinkedIn community.

**\$41.5k for this program  
to be an Amazon  
Bestselling Author and  
Receive 11 months of  
Quality Outreach via  
Linked.**



***“Your book will give you  
credibility and the on  
the job LinkedIn  
outreach will increase  
your network and setup  
strategy sessions where  
you can close  
business.”***

*\*If paid upfront, subtract  
\$2,000 from the cost.*



### Contact Us

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